



WIN free support to make 2010 the year you develop your business by achieving SALSA!

This year, a limited number of companies can win FREE support to help break into new markets by achieving SALSA certification. We know achieving SALSA may seem daunting and you might keep putting off your audit – so we've put together a great support package to help you secure your business goals.

You will receive the following support *from an approved SALSA Mentor*:

- A SALSA pre-audit of your business
- A detailed report which will identify and prioritise the steps you need to take to achieve SALSA approval
- Help and advice tailored to your business, according to need and focussed on how to make the most of your certification to approach new customers and markets.

... and the best part is... you won't pay a thing! This package is fully funded through the Knowledge Connect Programme by the London Development Agency and European Regional Development Funding to support businesses like yours who want to grow.

Eligibility

If you're a trading business that is based in the Greater London area and you employ between 4 and 249 people you could be eligible for this great package.

This is what companies who have already worked with us have said:

"The guidance given has been practical, un-mystifying and jargon free. Our turnover is already up by £130,000."

"(Our new product) is projected to launch with Selfridges for Christmas 2009 and nationwide with Waitrose in Spring 2010."

"I took some time the other day and recalled our first meeting and thought how our operations have changed from that day. It would not have happened with your great help."

Want to apply for this FREE support package?

- Register with the SALSA website www.salsafood.co.uk
- Join the Scheme (£50 + vat) and gain the membership benefits available to you
- Upon receipt of your membership confirmation e mail, contact us (below) and we'll send you a simple form which you can complete to apply for the support package on offer. Our team will be happy to answer any questions you may have.

More and more major retailers want their suppliers to achieve SALSA approval – make 2010 the year you open new doors for your business.

KNOWLEDGE CONNECT

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